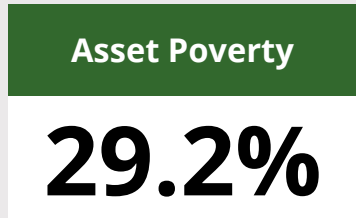
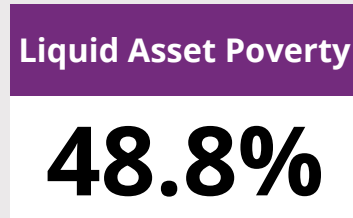




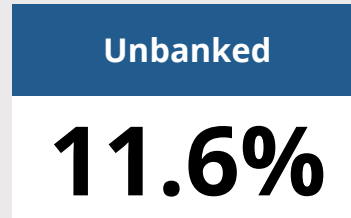
Estimates of Household Wealth and Financial Access In Caddo Parish, LA



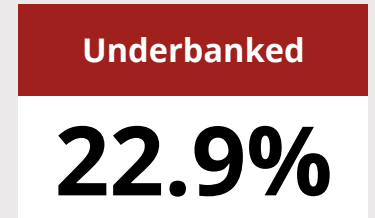
Percentage of households without sufficient net worth to subsist at the poverty level for three months in the absence of income, 2011.



Percentage of households without sufficient liquid assets to subsist at the poverty level for three months in the absence of income, 2011.



Percentage of households with neither a checking nor savings account, 2013.



Percentage of households that have a checking and/or a savings account and have used alternative financial services in the past 12 months, 2013.

Demographics

Population
255,551

Households
98,554

RACE & ETHNICITY

African American	47.3%
Asian	1.1%
Hispanic	2.5%
White	47.4%
Other	2.1%

HOUSEHOLD INCOME

Household Income Poverty: 17.6%

Less \$25K	31.5%
\$25K-\$50K	26.7%
\$50K-\$75K	16.1%
\$75K-\$100K	9.9%
Over \$100K	15.6%

EDUCATIONAL ATTAINMENT

Less than HS	14.2%
High School	33.9%
Some College	23.1%
Associate's Degree	6.1%
Bachelor's Degree	22.7%

HOUSING TENURE

Homeowner	62.2%
Renter	37.8%

Source: Census Bureau, 2009-2013 American Community Survey

Caddo Parish & Surrounding Areas

Geography	Asset Poverty	Liquid Asset Poverty	Unbanked	Underbanked
Caddo Parish	29.2%	48.8%	11.6%	22.9%
Shreveport Metro	27.6%	47.0%	11.5%	22.9%
Louisiana	23.6%	49.9%	13.9%	24.5%

SOURCE: Asset Poverty & Liquid Asset Poverty: 2015 Assets & Opportunity Scorecard, Census Bureau, Survey of Income and Program Participation (SIPP), for US and States (excluding AK, DC, SD, WY). **Unbanked and Underbanked:** 2013 FDIC National Survey of Unbanked and Underbanked Households, for US, States, DC and 69 largest MSAs. **Local Estimates:** Estimates at smaller geographies are derived from CFED's statistical modeling process using the FDIC or SIPP and 2008-2012 or 2009-2013 American Community Survey data. The figures are geographic estimates and are not meant to directly reflect the FDIC or SIPP data.

Caution should be used in interpreting the local estimates as the statistical model is based on national surveys of fewer than 50,000 households.

See localdata.assetsandopportunity.org/methodology for more information.