



Estimates of Household Wealth and Financial Access In Shreveport, LA

Asset Poverty

34.8%

Percentage of households without sufficient net worth to subsist at the poverty level for three months in the absence of income, 2011.

Liquid Asset Poverty

50.1%

Percentage of households without sufficient liquid assets to subsist at the poverty level for three months in the absence of income, 2011.

Unbanked

13.2%

Percentage of households with neither a checking nor savings account, 2013.

Underbanked

22.8%

Percentage of households that have a checking and/or a savings account and have used alternative financial services in the past 12 months, 2013.

Demographics

Population
200,715

Households
78,053

RACE & ETHNICITY

African American	54.5%
Asian	1.4%
Hispanic	2.7%
White	39.8%
Other	1.6%

HOUSEHOLD INCOME

Household Income Poverty: 19.0 %

Less \$25K	33.2%
\$25K-\$50K	27.1%
\$50K-\$75K	15.2%
\$75K-\$100K	9.6%
Over \$100K	14.8%

EDUCATIONAL ATTAINMENT

Less than HS	14.2%
High School	31.8%
Some College	22.9%
Associate's Degree	6.4%
Bachelor's Degree	24.8%

HOUSING TENURE

Homeowner	56.1%
Renter	43.9%

Source: Census Bureau, 2009-2013 American Community Survey

Shreveport & Surrounding Areas

Geography	Asset Poverty	Liquid Asset Poverty	Unbanked	Underbanked
Shreveport	34.8%	50.1%	13.2%	22.8%
Bossier Parish	24.4%	37.4%	7.8%	18.2%
Caddo Parish	29.2%	48.8%	11.6%	22.9%
Shreveport Metro	27.6%	47.0%	11.5%	22.9%
Louisiana	23.6%	49.9%	13.9%	24.5%

SOURCE: Asset Poverty & Liquid Asset Poverty: 2015 Assets & Opportunity Scorecard, Census Bureau, Survey of Income and Program Participation (SIPP), for US and States (excluding AK, DC, SD, WY). **Unbanked and Underbanked:** 2013 FDIC National Survey of Unbanked and Underbanked Households, for US, States, DC and 69 largest MSAs. **Local Estimates:** Estimates at smaller geographies are derived from CFED's statistical modeling process using the FDIC or SIPP and 2008-2012 or 2009-2013 American Community Survey data. The figures are geographic estimates and are not meant to directly reflect the FDIC or SIPP data.

Caution should be used in interpreting the local estimates as the statistical model is based on national surveys of fewer than 50,000 households.

See localdata.assetsandopportunity.org/methodology for more information.